



CASA
MAYAHUEL

CASA MAYAHUEL EXPERIENCE
* TEQUILA PATRÓN

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“THE BEST STORIES BEGIN AMONG FRIENDS.”

AT CASA MAYAHUEL, WE CREATE EXCLUSIVE EXPERIENCES THAT CONNECT THE TRADITION OF TEQUILA WITH MEMORABLE MOMENTS FOR GUESTS AND COLLABORATORS OF TEQUILA PATRÓN. OUR RANCH OFFERS AN AUTHENTIC SETTING SURROUNDED BY BLUE WEBER AGAVE FIELDS, WHERE EACH ACTIVITY COMBINES CULTURE, GASTRONOMY, AND ADVENTURE. AN EXPERIENCE DESIGNED TO STRENGTHEN RELATIONSHIPS, CELEBRATE ACHIEVEMENTS, AND LIVE THE ORIGIN OF TEQUILA IN A TRULY UNIQUE WAY.

“COMMITTED TO TRADITION, THE LAND, AND THE PEOPLE.”





1- WELCOME & TRADITION

THE EXPERIENCE BEGINS WITH A HOUSE COFFEE, PREPARED USING CASA MAYAHUEL'S TRADITIONAL RECIPE.

A SPECIAL BLEND OF INGREDIENTS THAT COME TOGETHER THROUGH AROMAS AND FLAVORS, CREATING A WARM AND AUTHENTIC WELCOME MOMENT THAT CONNECTS GUESTS WITH THE ESSENCE OF THE RANCH.

A FIRST INTRODUCTION TO MEXICAN HOSPITALITY AND THE TRADITION THAT DISTINGUISHES CASA MAYAHUEL.



THE ART OF THE JIMA



OUR EXPERT JIMADORES SHARE THE TRADITIONAL PROCESS OF THE JIMA OF AGAVE, EXPLAINING HOW THE PLANTS ARE SELECTED AND PREPARED FOR TEQUILA PRODUCTION. GUESTS EXPERIENCE FIRSTHAND THE WORK AND TRADITION BEHIND EVERY BOTTLE, CONNECTING WITH THE TRUE ORIGIN OF MEXICAN TEQUILA.

AN AUTHENTIC CULTURAL EXPERIENCE THAT HONORS THE WORK OF THE LAND.

“AMONG AGAVES, FRIENDSHIPS ARE BORN THAT LAST FOREVER.”



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3 - CONNECTION WITH THE AGAVE

GUESTS PARTICIPATE IN THE PLANTING OF A BLUE WEBER AGAVE SHOOT WITHIN OUR FIELDS. EACH PLANT IS PERSONALIZED WITH THE GUEST'S NAME, ACCOMPANIED BY A METAL PLAQUE AND A QR CODE CONTAINING THE PLANTING INFORMATION. THIS ACTIVITY CREATES A DIRECT CONNECTION WITH THE LAND AND THE ORIGIN OF TEQUILA, LEAVING A LASTING MARK AT CASA MAYAHUEL.



4 - ADVENTURE IN THE AGAVE FIELDS

THE EXPERIENCE CONTINUES WITH A RIDE IN RAZER VEHICLES THROUGH THE AGAVE FIELDS AND 4X4 TRAILS WITHIN THE RANCH. A 2.5-HOUR JOURNEY FILLED WITH ADRENALINE THAT COMBINES ADVENTURE, NATURE, AND THE ICONIC LANDSCAPES OF TEQUILA COUNTRY. THIS ACTIVITY ALLOWS GUESTS TO EXPLORE THE RANCH FROM A DYNAMIC PERSPECTIVE WHILE ENJOYING THE NATURAL SURROUNDINGS.



“MORE THAN A VISIT, AN EXPERIENCE TO LIVE.”



5 - GASTRONOMY & TEQUILA PATRÓN MIXOLOGY

THE EXPERIENCE CONCLUDES WITH A COCKTAIL RECEPTION FEATURING TRADITIONAL MEXICAN DRINKS CRAFTED WITH TEQUILA PATRÓN, RANGING FROM CLASSIC MARGARITAS TO MORE INNOVATIVE CREATIONS. THIS IS ACCOMPANIED BY A GASTRONOMIC EXPERIENCE OF CHOICE, WHICH MAY INCLUDE:

- FRESH SEAFOOD PREPARED WITH TRADITIONAL MEXICAN RECIPES.
- PREMIUM CUTS AND MEATS WITH CAREFULLY SELECTED SIDES.
- GOURMET TACOS FEATURING TRADITIONAL MEXICAN FLAVORS.

DEPENDING ON THE RESERVATION, GROUPS MAY CHOOSE BETWEEN THREE MENU OPTIONS DESIGNED TO COMPLEMENT THE EXPERIENCE.

“WE HONOR THE PAST TO CREATE EXPERIENCES IN THE PRESENT.”

6 - POOL PARTY EXPERIENCE

STARTING IN APRIL, CASA MAYAHUEL WILL INTRODUCE A NEW EXPERIENCE DESIGNED TO ENJOY THE AGAVE LANDSCAPE FROM A DIFFERENT PERSPECTIVE. THE POOL PARTY EXPERIENCE COMBINES A SWIMMING POOL, MUSIC, AND MIXOLOGY IN A NATURAL SETTING SURROUNDED BY AGAVE FIELDS.



GUESTS WILL ENJOY:

- + POOL WITH VIEWS OF THE AGAVE LANDSCAPE
 - + COCKTAIL AND PREMIUM BEVERAGE BAR
 - + LIVE DJ
 - + LOUNGE AREAS AND SUNBEDS
 - + PALM-THATCHED SHADED AREAS FOR RELAXATION
- A SOCIAL EXPERIENCE THAT BLENDS RELAXATION, MUSIC, AND TEQUILA CULTURE IN A UNIQUE ENVIRONMENT ALONGSIDE PATRÓN.



CASA MAYAHUEL × TEQUILA PATRÓN

A PARTNERSHIP THAT CELEBRATES THE ORIGIN OF TEQUILA

AT CASA MAYAHUEL, EVERY EXPERIENCE IS DESIGNED TO CONNECT PEOPLE WITH TRADITION, THE LAND, AND THE CULTURE OF AGAVE. THE COLLABORATION WITH TEQUILA PATRÓN ALLOWS US TO CREATE UNIQUE MOMENTS WHERE MEXICAN HOSPITALITY, GASTRONOMY, AND MIXOLOGY COME TOGETHER TO OFFER MEMORABLE EXPERIENCES FOR GUESTS, COLLABORATORS, AND VISITORS. TOGETHER, WE STRENGTHEN A PARTNERSHIP BASED ON FRIENDSHIP, TRADITION, AND A COMMITMENT TO EXCELLENCE, CELEBRATING THE TRUE ORIGIN OF TEQUILA IN THE HEART OF LOS ALTOS DE JALISCO.

“AMONG AGAVES,
FRIENDS, AND TRADITION,
THE BEST EXPERIENCES
ARE BORN.”

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THE CASA MAYAHUEL EXPERIENCE CONNECTS VISITORS WITH THE TRADITION OF TEQUILA, THE AGAVE LANDSCAPE, AND AUTHENTIC MEXICAN HOSPITALITY WITHIN A UNIQUE RANCH SETTING.

BASE PRICE:

\$16.99 USD PER PERSON

INCLUDES:

- + ACCESS TO CASA MAYAHUEL
- + WELCOME DRINK (FRESH WATER AND TRADITIONAL MEXICAN CAFÉ DE OLLA)
- + TRADITIONAL AGAVE HARVESTING DEMONSTRATION (JIMA) PERFORMED BY EXPERT JIMADORES

ADDITIONAL EXPERIENCES

RAZER RANCH TOURS

EXPLORE THE RANCH'S AGAVE FIELDS ABOARD RAZER VEHICLES, ENJOYING THE LANDSCAPE WHILE LEARNING ABOUT AGAVE CULTIVATION AND THE TRADITIONS BEHIND TEQUILA PRODUCTION. *APPROXIMATE TOUR DURATION: 2.5 HOURS.

AGAVE PLANTING CEREMONY

VISITORS CAN PLANT THEIR OWN AGAVE AND BECOME PART OF THE LIFE CYCLE OF THIS ICONIC PLANT.

INCLUDES:

- + PLANTING OF A YOUNG AGAVE OFFSHOOT
- + QR CODE WITH THE EXACT LOCATION OF THE PLANT WITHIN THE AGAVE FIELDS
- + CERTIFICATE OF AUTHENTICITY CONFIRMING THE PLANTING
- + PERSONALIZED TAG PLACED ON THE PLANT FOR IDENTIFICATION

GASTRONOMY & COCKTAIL EXPERIENCE

CASA MAYAHUEL ALSO OFFERS AN ADDITIONAL GASTRONOMIC EXPERIENCE INSPIRED BY MEXICAN CUISINE AND RANCH FLAVORS.

VISITORS MAY CHOOSE THREE TYPES OF DISHES FROM OPTIONS SUCH AS:

- + PREMIUM TACOS
- + FRESH SEAFOOD
- + STEAK CUTS

EACH OPTION INCLUDES TRADITIONAL SIDES AND AUTHENTIC MEXICAN RECIPES DESIGNED TO COMPLEMENT THE TEQUILA EXPERIENCE.

A CRAFT COCKTAIL SERVICE IS ALSO AVAILABLE, FEATURING TEQUILA-BASED DRINKS PREPARED WITH FRESH INGREDIENTS. *THIS EXPERIENCE IS OPTIONAL AND MUST BE REQUESTED IN ADVANCE.

GOLF EXPERIENCE

WITHIN THE RANCH, VISITORS CAN ALSO ENJOY CAMPO DE GOLF 9 ALMAS, A 9-HOLE PAR 3 GOLF COURSE SURROUNDED BY AGAVE LANDSCAPES, OFFERING A UNIQUE GOLF EXPERIENCE WITHIN THE NATURAL ENVIRONMENT OF CASA MAYAHUEL.

NOTE: ADDITIONAL EXPERIENCES CAN BE ADAPTED OR CUSTOMIZED ACCORDING TO THE TYPE OF GROUP, NUMBER OF VISITORS, OR SPECIFIC INTERESTS, ALLOWING THE EXPERIENCE TO BE TAILORED FOR EACH VISIT.